

The Institute of Political Science at the Saint Joseph University of Beirut  
and the Elias Moukheiber Institute for Lebanon (EMIL)

cordially invite you to a debate on

**Lebanon in search of credible socioeconomic policies**

**The McKinsey report and the CEDRE process: A critical evaluation**

**March 20, 2019 3:00 - 8:30 pm**

Gulbenkian Amphitheater, USJ, Social Sciences Campus, rue Huvelin, Achrafieh

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**CONFERENCE PROGRAM**

3:00 - 3:15

**Welcome and opening remarks**

- **Karim Emile Bitar**, Acting Director of the Institute of Political Science, USJ
- **Lina Moukheiber**, President of the Elias Moukheiber Institute for Lebanon (EMIL)

3:15 - 4:45

**Panel 1 The McKinsey report: macroeconomic perspective and Lebanese competitiveness**

**How transformative is the proposed recipe?**

**Chair**

**Ziad Hayek**, Secretary General of the Higher Council for Privatization

**Panelists**

**Neemat G. Frem**, Member of Parliament, President and CEO of INDEVCO Group

**Charles Arbid**, President of the Socio-Economic Council

**Sahar Al-Attar**, Chief Editor of Le Commerce du Levant

**Samir Nasr**, Economist and consultant, Founder and Chairman of ECE Group and ECE Capital

4:45 - 5:00

☕ **Coffee break**

5:00 - 6:30 **Panel 2 CEDRE: Risks and benefits for Lebanon**

**Enabling CEDRE: leveraging conditionalities. Impact of CEDRE on the under 35 generation**

**Chair**

**Fouad Zmokhol**, President of the Association of Lebanese Business People in the World (RDCL World),  
Managing Director of Zimco Group

**Panelists**

**Adel Afiouni**, Minister of State for Information Technology and Investments

**Donor's representative, World Bank or France** (tbc)

**Youssef El Khalil**, Director of the Financial Operations Department, Central Bank of Lebanon

**Mona Fawaz**, Professor of Urban Studies and Planning, AUB

6:30 - 6:45 ☕ **Coffee break**

6:45 - 8:15 **Panel 3 A roadmap for economic and fiscal reform**

**Chair**

**Jad Chaaban**, Professor of Economics, AUB

**Panelists**

**Georges Corm**, Former Minister of Finance, Professor at the Institute of Political Science, USJ

**Samir El Daher**, Economist, Board Member of the Middle East Prospects Forum

**Alia Moubayed**, Chief Economist MENA, and Managing Director, Jefferies

**Sami Nader**, Economist and Political Analyst, Director of the Levant Institute for Strategic Affairs

**Concluding remarks and wrap-up**

8:15 - 8:30 • **Catherine Moukheibir**, Elias Moukheiber Institute for Lebanon (EMIL)

8:30 - 🍸 **Cocktail reception**